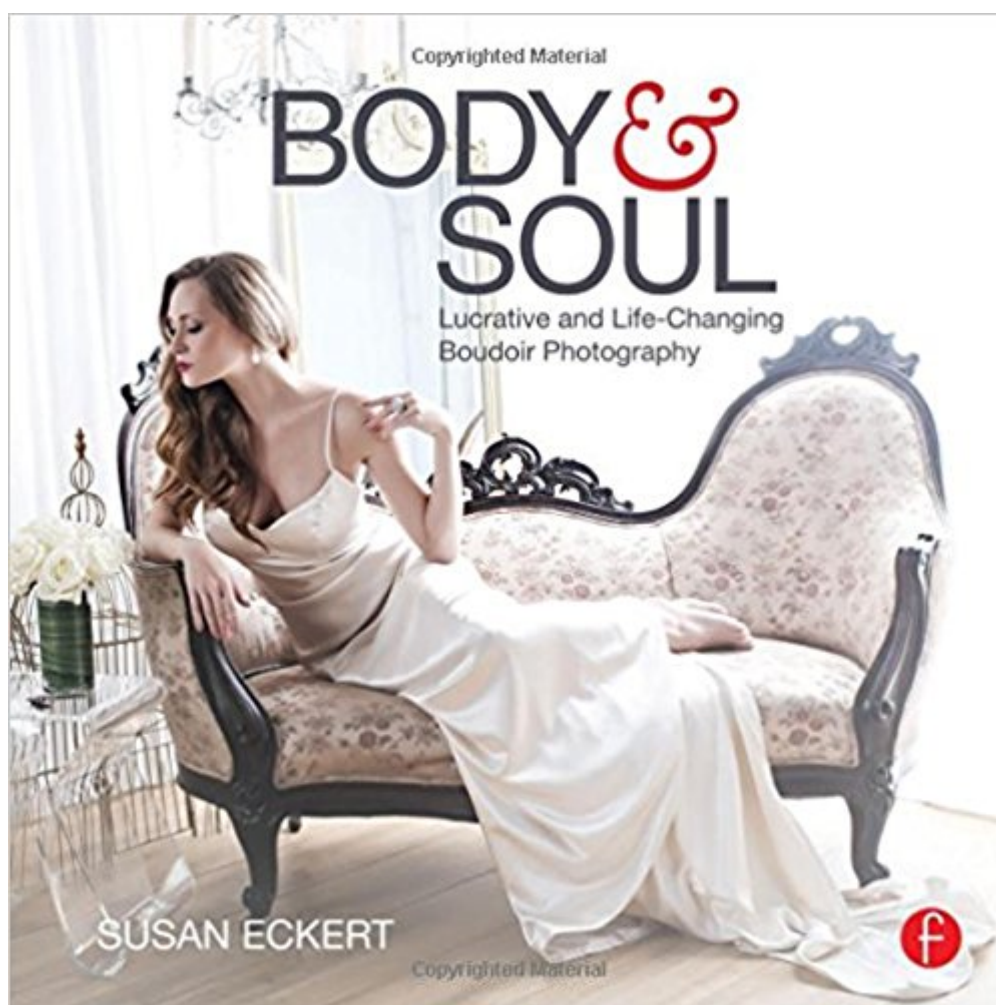


The book was found

Body And Soul: Lucrative And Life-Changing Boudoir Photography



Synopsis

Body and Soul presents a unique and emotionally intelligent approach to building a sustainable boudoir photography business. The higher-level strategies within these pages will enable photographers to move beyond the task of simply making pretty pictures to greater goals, such as understanding the emotional journey of the boudoir process, building meaningful, long-term relationships with clients, and creating a referral engine to sustain your business. Susan Eckert combines her professional experience as an internationally published photographer with her advanced degree in Psychology to deconstruct the boudoir experience. Each chapter is complemented by interviews with her clients, and illustrates how photographers can partner with their clients throughout the boudoir process in the development of meaningful work. Highlights of this book include: Self-assessment questionnaires to help you develop your brand and identify your market Best practices for developing positive client relationships before, during, and after the photoshoot Helpful advice for how to work with the sensitive aspects of boudoir photography, such as body image Succinct and thorough guidance for behind-the-camera techniques that will bring your client's emotional story to life Personal interviews with clients who openly discuss their photoshoot goals, comfort levels, and boudoir photography journeys An interview with a clinical psychologist on the role and value of the emotionally-intelligent boudoir photographer

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Customer Reviews

Susan Eckert is an internationally published photographer, a career-long member of PPA, and a

member of WPPI and AIBP. Prior to becoming a boudoir photographer, Susan earned a master's degree in Psychology from Columbia University.

This book was truly written from the heart by the author who is very passionate about capturing women's images and stories. Not only does the author give valuable tips and information for someone who wants to do Boudoir photography, but it is written in a way that truly shows her love of empowering women and making them feel cherished. Susan Eckert's passion and professionalism is unwavering and it is apparent throughout the book. Susan truly cares about her clients, and the stories of their lives and showcases them in this book. It really stands apart from any other book about Boudoir and is a must read if you are interested in doing a Boudoir shoot or are a Boudoir photographer or if you are looking for a great read about women's stories.

It's hard to express just how helpful and insightful this book is. I've amassed quite a collection of books relating to glamour, boudoir, and nude photography, but none of those have come close to offering in-depth insight into the mind of the person in front of the lens. Most of those other titles I've acquired often feature professional models who are accustomed to being photographed and are in ideal physical condition. But that's seldom the reality for a photographer specializing in boudoir, or working with first-time models. It really requires a completely different approach to how you conduct the photoshoot and interact with your subject. Body and Soul by Susan Eckert is insofar the most profound and exceptional photography reference book I've read.

This book is fantastic! Susan is touching on so many things that will take my beauty and boudoir business to a whole new level. She is putting to words things that I have been thinking and feeling for years...but I didn't realize I wasn't alone! I am only two chapters in and I would recommend this book to anyone who wants to photograph women and have more of an impact than just pretty pictures. I'll come back and update when I finish the book...but there is a LOT of great info...so it might be a while! :-)

I've been a boudoir photographer since 2012 & have the top boudoir studio in the state of Maryland- I bought Susan's book a little while ago & wasn't sure what to expect in terms of content. Susan really focuses on the psychology & emotional aspect of connecting with our boudoir clients which is more important than with any other genre because of the intimate nature of it. She talks about the

effects of our own values/beliefs/biases and how that can affect our relationship with our client & the trust that is needed for a beautiful outcome (emotionally & imagery wise). There's an emphasis on really getting to know our client so that we can give her the best experience possible without any feelings of embarrassment or shame on what she really wants. I've read many books & attended many classes on boudoir photography but the content in this book is something that every boudoir photographer whether new or tenured needs to read. If you're new to this photography genre, this is a MUST read & consider this as part of your curriculum! If you've been in business a while, read this to learn how to step up your game and deliver more than just pretty pictures but an emotionally lasting experience that will have clients returning time after time.

Author Susan Eckert goes beyond beautiful images to get to the psychology of boudoir photography and a look at, as she says, "images that matter". Her idea is to take a meaningful approach to boudoir photography. In short, she delves into how women feel about boudoir photo sessions. This very different work offers a balanced look at the art of the boudoir. This is in contrast to only focusing on emotional or technical components of the business. This book is a deep exploration of how a boudoir photo shoot can become an emotionally transformative experience for your clients. Technical aspects of boudoir photography are not forgotten. Author Eckert covers details to help both beginners and seasoned veterans. She even explores the business aspects of boudoir photography. But it's in her look at women's empowerment and their stories that the book really shines. Eckert goes beyond just getting some pictures to making art and giving women confidence in themselves. You'll take away a ton of meaningful information. And your clients will take away not only a portfolio of excellent images, but also a renewed belief in their own beauty and power.

The title is perfect for this book, and speaks volumes for the reader. Susan's ability to capture the spirit of each woman and translate it on film is incredible. I found the book to be captivating and educational. It gives you a real life look into boudoir photography. Having been the subject of a boudoir shoot myself I know what goes through a person's mind at the time of the shoot, Susan captures everything perfectly. This book is boudoir photography put into words in a way you feel it in your soul. Loved it !!!!

As a boudoir photographer over the past few years, Susan really expresses the essence of why we do what we do from the viewpoint of her clinical therapy background. She truly inspires me to

continue to offer these life changing experiences for women and has given me more knowledge as to why women seek these experiences so that I can really understand how best to serve my clients. She also confirms that there is truly a thriving market out there to build a business with. Thank you so much Susan!

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